



HDI  
admix

brand bio

OUT-OF-HOME  
ADVERTISING  
MADE EASY





HDI

admix

**HDI Admix Started as a CSR Project** to ease the inconvenience of Filipino commuters forced to wait for public transport under the scorching heat of the sun.

With much dedication, HDI Admix approached the Metro Manila Development Authority (MMDA) and expressed intention to construct waiting sheds free of charge.

Later on, interests from people to turn the sheds to advertising sites keep coming. Thus, in 1991, HDI Stopovers was born.

With the passion to continuously improve, in 2003, HDI Adventures was launched to address the need for diversity in the out-of-home advertising industry.

In less than a decade, HDI Admix was formed to provide digital OOH sites in the most sought-after locations.

Since 2015, HDI Admix has been known to be one of the Top leading providers of out-of-home media gaining the trust and respect of the biggest local and international brands.





## MISSION

To be the country's leading OOH Company which creates continuously expanding advertising avenues for its clients, provides countless opportunities for its people to develop and maximize their personal and professional potentials, and strives to serve the community with a heart that promotes its core values: Live Learn Love.

## VISION

A company with an environment of equal opportunity for people to grow and excel in providing excellent customer service that ensures its sustainability driven by love and care for the community.

## PURPOSE

Our purpose is to provide equal opportunity for people and businesses. We exist to "Adcite" (excite) the audience through our creative executions, "Aducate" (educate) market of our clients using our platforms, and "Adpower" (empower) people and businesses in creating big daily impact to their customers.





# WE OFFER OOH SOLUTIONS

We offer a wide range of OOH options to make sure you reach your intended audience.



## STATIC OOH

- MASSIVE BILLBOARDS
- WALLS MURALS
- STREET FURNITURES
  - Mini Billboards
  - Adboxes

- TRANSIT ADS
  - Jeepney Top Ads
  - UV Express Ads
  - Tricycle Ads
  - Taxi Top Ads
  - Bus Ads
  - Roving Billboard

- ALTERNATIVES
  - Airport Trolley Ads
  - Lamppost Banners
  - Directional Signages
  - Sari-sari Store Signages



## DIGITAL OOH

- Digital Billboards

## CREATIVE EXECUTIONS



## CREATIVE SERVICES

We can help you craft impactful and eye-catching executions through our comprehensive dossier of creative services.

- Concept Development
- Creative Executions
- OOH Campaigns
- Graphic Designs
- Motion Graphics

- Video Editing
- 3D Design & Layout
  - Activations
  - Kiosks
  - Events





# BRANDS WHO TRUSTED US



OOH  
MADE  
EASY!

Have Daily Impact

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